



October 17, 2017

Activity Number:
SOR

Location:
Massachusetts Firefighting
Academy
One State Rd, Stow, MA

Time:
0900-1300

This forum is eligible for
credit toward Fire Chief
Credential.

SENIOR FIRE OFFICER FORUM EXTREME LEADERSHIP - THE NEXT GENERATION OF LEADING, COACHING AND MENTORING

Presented By: Lieutenant William Greenwood, City of Keene Fire Department

The fire service has four different personalities in the workplace. Leading this dynamic group of men and women can be a challenge for even the best of officers at times. Extreme Leadership will provide a new look at leadership through the use of Interpersonal Dynamics.

This program will provide the attendee with a better way to gain greater respect, productivity and motivation, by simply understanding who their personnel really are and communicating with them all on a different level. We call it "Personality Based Effective Communications." The fire service has traditionally been based from an "Old Power" one-size fits all paramilitary culture. The millennial generation that hasn't been subjected to a military lifestyle often find Old Power Leadership as toxic. If you are struggling to engage the newest generation of firefighters, this program will provide you with a "New Power" mindset to capture the leadership edge by communicating from the personality side of building relationships, confidence and trust in each other.

Learn how to provide behavioral modification for disciplinary action or training in a whole new light. The final module, Step Up your Instructorship Game, will provide the attendee with a better understanding of Emotional Intelligence (EI) and Intelligence Mapping (IM). Have you ever worked with a person who struggled to comprehend and retain information? We all learn and retain information differently. This module will explain the "why" and provide you with alternative delivery models to better educate your personnel.

WILLIAM GREENWOOD

William Greenwood is a 24-year veteran of the fire service, holding positions in volunteer, paid on call and career fire departments. He is currently the Assistant Fire Chief of Training with the Manchester-Boston Regional Airport Fire Department and a Lieutenant with the City of Keene, NH Fire Department. Bill is a Pro-Board Level III Fire Instructor and a Senior Staff Instructor with the New Hampshire Fire Academy. He has presented at the FDIC International for the past 6 years. Bill is member and presenter with the International Society of Fire Service Instructors. He owns and operates FETC Services, which provides advanced level firefighting and leadership seminars throughout the United States. He has been published in Fire Engineering and Fire Rescue Magazines and hosts a popular radio show called "Tap the Box" on Fire Engineering Radio.

Registration

Register at [DFS Learning Management System](#)